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Project Promotional Materials
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Feasibility Stady on Economic Rehabilitation / Development
in Japan including Foreign Investment Promotion
toward the Proposal of Developing "Economic Special Zones"
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Nov. 1994 - July. 1995

# MINISTER FOR COMMUNIGATIONS 

 REPUBLIC OF SINGAPORE27 July 1995

Mr Suzuki Koji<br>Project Producer<br>Super Studio Inc<br>Suite 501, 7-1 Shinjuku-ku 6-chome<br>Shinjuku-ku,Tokyo 160, Japan

Fax: 81-3-3352-6969

## Dear Mr Suzuki

Thank you for your letter of 26 July 95.

I am pleased to hear that your proposal for Kobe city has been approved by the Kobe municipal as well as the national government.

May I congratulate you for this important development and wish you every success in the implementation.

Please keep me informed of further developments. If I am in Japan, I will be pleased to meet with members of your Study Group.

Yours sincerely


MAH BOW TAN

## INVITATION TO JAPAN

Thank you for your letter dated 5 June 95 .
2 My Ministry is agreeable to my going to Kasugai City to give a presentation on the policy and concept of hawker centres. My curriculum vitae is enclosed.

3
The convenient time for your visit to my office could be any day on the 21 st, 22nd, 23rd, 26th, 27th or 28th of June. I look forward to meeting you.

Yours faithfully

Mr Koji Suzuki
Super Studio Inc
Fax 81-3-3352-6969

Dear Mr Suzuki

## VISIT 'TO SINGAPORE

Thank you for your letter dated 5 Oct 95.

2 I would be available on 25 and 26 Oct 95 . I will try and arrange for you to meet the management of Kopitiam.

Yours sincerely
(Disk 40/A:meet.doc)
Environment Building, 40 Scotts Rnad, \#20-00, Singapore 0922. REPUBLIC OF SINGAPORE Telephone: 7327733 Cable Address: MINENVIRON Telex: ENV RS 34365 Fax: 7319814

Mr Koji Suzuki

## President

Super Studio Inc.
Suite 501 7-1 Shinjuku 6-chome
Shinjuku-ku Tokyo 160
Tokyo

## Dear Mr Sǔžukl

Thank you for inviting us to give our view on the facility plan for the proposed Enterprise Zone.

To assist us to consider and evaluate the project, we need more specific information about the project. These include:

- Location, boundary, land area and tenure of the site;
- Type, intensity and timing of developments proposed;
- Proposed approach and corporate structure to undertake the project;
- The expected terms and conditions of participation for both the public and private sectors;
- Proposed preferential treatments for the project.

We would appreciate it if you could kindly let us have these information to assist our further exploration. If necessary, our Mr Oh Eng Chong or the undersigned can meet up with you on 27 October 1995 (Friday) morning. They can be contacted at Tel No:(65)3388111 or Fax No:(65)3377219.

Regards,

Yours sincerely


TAN SWEE YIOW
Assistant General Manager

Mr Koji Suzuki
President and Executive Producer-Architect Head Office
Tokyo 160, Japan
Fax: 03-3352-6969

Dear Mr Suzuki,

## NEW URA VISITOR CENTRE

Thank you for your honoured visit to URA to meet our CEO \& Chief Planner Mr Khoo Teng Chye. We felt with the people of Kobe and Japan about the impact of the earthquake and sensed your strong sense of mission to rebuild the cities lost in this natural disaster.

I spoke about URA's intention to build a new 2000 sq meter Visitor Centre in the future URA HQ office to be completed in 1998.

The Centre would be a public space on the same 2nd storey floor plate as the library, cafe and temporary exhibit area for the regular public exhibitions on URA's Development Guide Plans (Precinct Plans) and Urban Design Plans.

We are not yet into Conceptual Design, but are still exploring the feasibility of
(1) A Visitor Centre for the public. (See attached description). May cater to both casual walk-in visitors and pre-arranged group visits by schools and community groups. This area alone would be a modest 1000 sq metres and the City Centre Model you saw would be incorporated in.
(2) A Resource Centre for Urban Planning and Design - More for the professionals. Giving greater access to our library and research resources; organising seminars and talks for professionals.

We need to visit other similer Cantres in the world to understand how such centres are set up and run. May I ask if you know of any such institutes/centres you would informally recommend we visit in Japan and the world. For
(1) Visitor Centres, we would like to look at any Museum/Visitor Centre/ Exhibition, private or government, that deals with telling the story of

- city planning; or
- city life - how a city grows, gets built and works; or
- the history of a particular city, how it developed; or
- the Visitor Centre for a mega private development such as Irvine City, Rancho Santa Margarita in CA; or
- the urban environment, urban design, city scape; or
- world cities history and development.
(2) For Urban Design Resource Centres, we know there is one in New York. But have no address. Are there others?

Any information or names you can provide would be most helpful. You could leave a phone message or fax me at 329.3262 ( Tel ), 226-3549(Fax).

Also, if you need further clarification on your proposal for government-togovernment assistance in your feasibility studies, do call me. I will try my very best to assist you.

Sincerely,


Corporate Development
for CEO and Chief Planner
Urban Redevelopment Authority

## SINGAPORE URA'S VISITOR CENTRE

URA is developing its own new corporate building in Downtown Singapore. Within this complex, we'd like to develop a 1000 m metre Visitor Centre that would reach the man-in-the-street and shool chil'tre to echance thei- awarenes on:

- How a city is planned and developed, how it works day-to day;
* Singapore's own urban planning and conservation masterplans and vision for the city; as well as
* World cities - regional and world examples.

Also, on another audience level, the Centre together with adjacent facilities like library, function room and temporary exhibit area, would serve as a Resource Centre for professionals and developers. URA is also the regulating bodv for develonment applications and there may be some walk-in visitors from this "customer pool".

M 03/1/14
19 April 1995

Tel: (65) 329-3262
Fax:(65) 226-3549

Mr Koji Suzuki
Super Studio Inc
Fax: 81-3-3352-6969

Dear Mir Suzuki,
ECONOMIC SPECIAL ZONES IN JAPAN
We received your letter dated 14 April to our CEO Mr Khoo Tent Chye. Thank you for keeping us updated. In a routine update to our Ministry, we have also informed them of your request and Economic Special Zone feasibility projects.
' $1 r$ Rho had expressed his interest to meet you in this 2nd trip to Singapore. But, I have checked his schedule and must apologise that it is full for the two days you mentioned - 26 and 27 April. This period is especially tight as Management will be in the midst of corporate planning exercise which includes over-night retreats away from the office. I am involved in this exercise as well.

Do you have any time on early 28 April morning, say 8.45 am before your flight ? $26 \quad 27$
Otherwise, if it has to be 27 or 28 April, I can arrange for a senior planner from our Strategic Studies department to receive your update. But, if we can, we would still prefer you to meet Mr Khoo or me as we had met earlier.

Please fax or call me to confirm which is better.
Also, thank you very much for the information you gave me regarding our search for Visitor Centres. We are putting the information to good use.

Hope to hear from you soon.
Sincerely,


Colin Law
Corporate Development UR
Singapore

Mr Koji Suzuki
Executive Producer
President, Super Studio, Inc.
7-1 Shinjuku 6-Chome
Shinjuku-ku, Tokyo 160
Japan

Dear Mr Suzuki

## RE : TEMPORARY OFFICES AND WORKSTATIONS FOR RENTAL

It was a pleasure meeting you at our Business Centre recently.
To recapitulate, SICEC started operation in March 1995, the centre is the first purpose-built convention and exhibition centre in Singapore as well as one of the largest in Asia. It is an ideal venue for the staging of exhibitions, conferences, meetings, seminars and special stage events. For the convenience of the organizers/participants, we are pleased to announce that the Business Centre of SICEC offers temporary offices and workstations for rental from one to six months basis. It is fully equipped with office equipment and with professional secretarial services. A conference room for 10 persons is also available for rental as well.

Append herewith our charges as follow :

1. Conference room @ @ S\$ 45.00 per hour
2. Workstations who PCs @ S\$ 30.00 per hour
@ $\quad \mathrm{S} \$ 170.00 \mathrm{pr}$ day
(a) $\$ \$ 2,500.00$ per month
3. Workstations with PCs
(a) $\mathrm{S} \$ 60.00$ per hour
@ $\quad$ S 250.00 per day
(a) $\$ \$ 3,500.00$ per month

Should you need further information, please do not hesitate to contact me at telephone number $\mathbf{3 3 2} 9700$.
We look forward to hearing from you soon.
Yours faithfully
Singapore International Convention \&
Exhibition Centre
(c)

Wendy Lo
Business Centre Manager

26 October 1995

Mr Koji Suzuki
President
Super Studio Inc

Dear. In. Ervinke,

Thank you for the papers for the project which we discussed in my office on 24 Oct 95 . I will forward your proposal to the Port of Singapore Authority officers for their inputs.

2 I will not be participating in the APEC Forum which will be held in Osaka next month. I will keep you informed of my next trip to Japan so that we can meet up with each other.

Yours



MAB BOW TAN

Dear Mr. Mah,

We would appreciate it very much if you could consider the following project as part of the reconstruction plan for Kobe

The Proposer of the project in Japan is the Secretariat of the Social Capital and Investment Rescarch Group. For the state and local governments to which the project will be submitted and the project collaborators and consortium, please refer to the Appendix A. The proposed site is the "Enterprise Zone" encompassing the Port Island Phase II. For the incentives to be provided and the proposed basic functions of the "Enterprise Zone", please refer to the Appendix B.

Matters to be considered by you:

Our consortium plans to develop an area called "Asia-Pacitic Security Area" in the
"Enterprise Zone,". In this area, incentives will be provided to the public as many as possible Through such incentives, a future city will be devcloped, where currency, disaster prevention, transportation, information. daily life suppor services and company surport services will be provided. The other aspest of the development is to develop a town to compete and cuexist with Asia countries. We must therefore prepare an attractive environment to develop such a town together with dynamic companies and well-qualified personnel in Asia. In this regard. a "fun, convenient and global" atmosphere will be needed for the concept combining these security items to seek affluence. (It does not mean the American way of life.)

## 1. Communications

1) Mutual information exchange with Asian cities inciuding Shanghai will be proposed. A satellite transmission will be a useful means to achieve this. The infomation to be exchanged will include business information, entertainment, information relevant to foreign students studying in Japan and other information useful to daily lives We have already approached Star TV as part of our efforts to achieve our vision. However, we may also approach other TV stations. Japan is still behind in satellite operations. A satellite transmission is not yei an effective means to compete and coexist with Asian neighbors.

Extensive capital investment in satellite operations must be funded by reconstruction budgets. 'The capital investment will be made in the following:

- A mukimedia information mart (Develop facilities to attract customers, exchange information, support distribution activities, make suggestions, and transmit information.)
-     - A multimedia center (Develop a R\&D center, a research and information exchange center and a company support center.)
- A training center for intemational communications experts (Develop a training center for suftware engineers.)
- A communications base (Develop a key network, a broadcast center and an infommation service.)
- Digital network scrvices (Introduce services to connect related facilities.)
- A digital image center (Develop core facilities for $\mathrm{K} \& \mathrm{D}$ and training.)

Develop a large translation center, where all software will be converted into Japancse as well as other languages to successfully connect Asian countries with Japan

The following facilities are proposed:

A foreign students training center

An office complex and a foreign company support center

A hawker center

- An amusement park (Please refer to the attached sheel for "Namco".)
- A hotel complex (financed by Asian companes)
- A conventoon center to create new industries
- A large shopping cener (Please refer to the attached sheet for "Daiei".)


## 2. Port development

Another aspect of the "Enterprise Zone" under consideration is to develop a common economic bloc called "China-Asia Zone" within Asia. Under this concept, an economic connection with rapidly-growing Shanghai and various cities along the Yangtze valley will be realized.

We would like to seek Singapore's cooperation in the following areas, for which we will set aside reconstruction budgets.

Cooperation in various projects which bring Shanghai and various cities along the Yanglze valley and Kobe together.

- Develop a port accessible by vessels plying the River.
- Construct vessels which will ply the River.

Enhance the functions of the Port of Kobe as a core distribution center.

- Develop a high standard container terminal.
- Enhance the contaner terminal on the Port Island (Phase II).
- Enhance the container terminal on the south of the Kokko Island (depth : Over 15 m , width : over 500 m )
- Develop multi-purpose berths

Develop multi-purpose berths, which can accommodate the upcoming Techno Super Liner, on the south of the Rokiko Island.

- Promote modal shift.
- Develop feeder berths on the Port Island (Phase II) and the south of the Rokkn Island.
- Enhance a road network.
- Develop the Minatoshima Tunnel (Phase II) and Rokio Island South Bridge.
- Redevclop cxisting piers.
- Develop facilities to promote import activities.

Develop a port which will help promote import activities, by developting facilities to promote import activities in $F A Z$ and introducing new schemes.

- Develop information infrastructure.

Review promotion of an information-oriented port including promotion of 1:D1.

Sincerely yours,

Koji Suzuki<br>Secretary-Gencral<br>Social Capital and Investment Research Group

